

**PROJECT DOCUMENT**  
**Montenegro**



**Project Title: Creative Montenegro - Economic Valorisation and Creative Industries**

**Project Number: 00112636**

**Implementing Partner: UNDP**

**Start Date: 14.06.2019**

**End Date: 31.12.2020**

**LPAC Meeting date: 13.06.2019.**

**Brief Description**

The Creative Montenegro Project will foster economic revitalization through the restoration of cultural heritage and the promotion of cultural and artistic creativity through the development of creative industries.



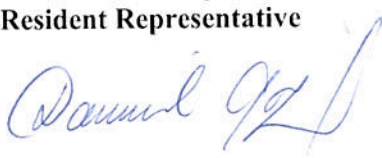
The overall objective of the Project is to support Ministry of Culture and municipalities in a process of economic revitalization through the reconstruction of cultural heritage and strengthening the links with tourist offer at the local level, based on the principles of sustainable development, for the affirmation of cultural-artistic creativity and further development of sustainable cultural tourism.

**Expected Outcome(s)/Indicator (s):**

- (1) Economic valorisation of cultural heritage and its sustainable use;
- (2) Development of creative industries and contemporary creativity - ideas and infrastructure;
- (3) Popularization and presentation of the natural and cultural heritage of Montenegro through the implementation of the European Cycling EuroVelo8 route and Cultural Route of Council of Europe

Contributing Outcome (UNDAF/CPD, RPD or GPD):  National priority or Goal: Related to SDGs 8, 9, 11, 12  Indicative gender marker <sup>2</sup> : GEN2	<b>Total resources required (USD):</b>	1,200,000.00	
	<b>Total resources allocated:</b>	Donor:	
		Government	<b>556,100.00</b>
		Government through programmatic GLOC	<b>111,200.00</b>
	<b>Unfunded:</b>	532,700.00	

Agreed by (signatures)<sup>1</sup>:

Government of Montenegro <b>Ministry of Culture</b> Mr. Aleksandar Bogdanovic Minister  	Implementing Partner <b>UNDP Montenegro</b> Ms. Daniela Gasparikova Resident Representative 
Date: 14 <sup>th</sup> June 2019	Date: 14 <sup>th</sup> June 2019

<sup>1</sup> Note: Adjust signatures as needed

<sup>2</sup> The Gender Marker measures how much a project invests in gender equality and women's empowerment. Select one for each output: GEN3 (Gender equality as a principle objective); GEN2 (Gender equality as a significant objective); GEN1 (Limited contribution to gender equality); GEN0 (No contribution to gender quality)